

AzBusiness LEADERS

2018



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CONCENTRIC
HEALTHCARE STAFFING

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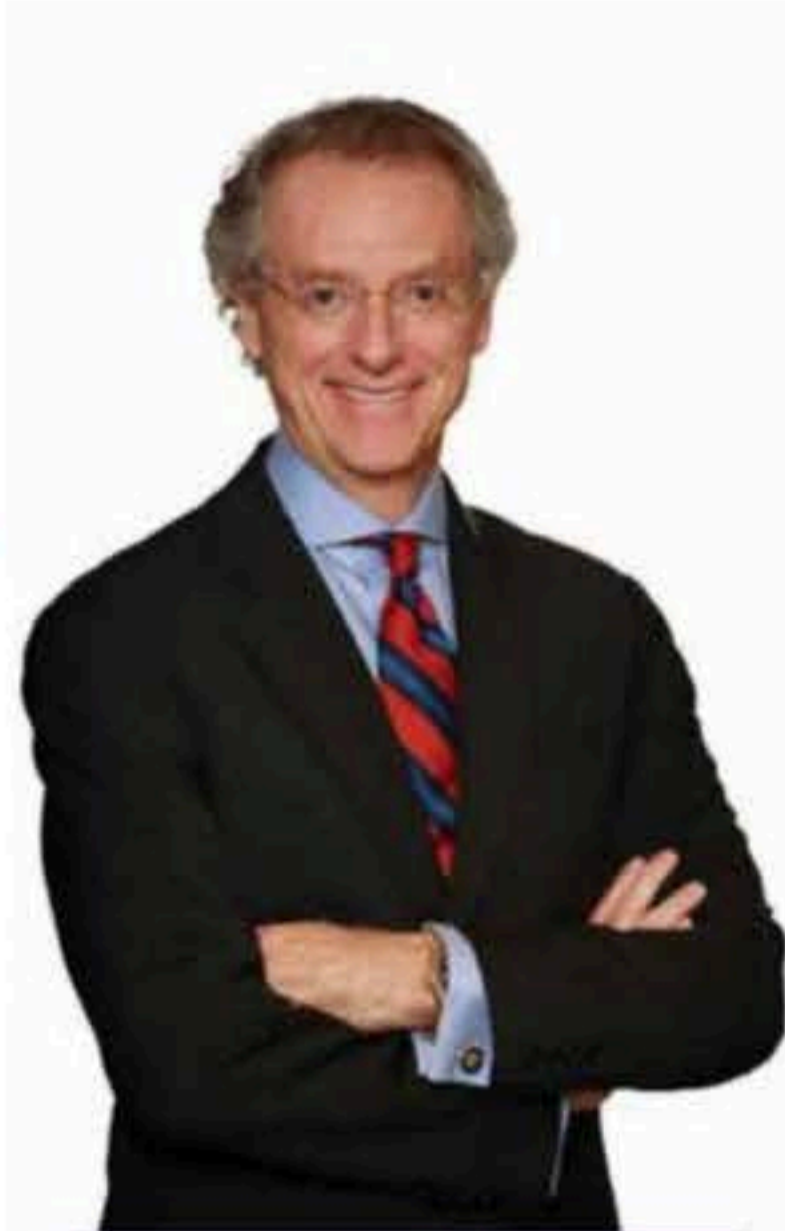


ROBIN BURGESS
Owner, secretary/
treasurer
Sanders & Parks
sandersparks.com

Burgess is an experienced litigator who emphasizes professional liability,

personal injury and municipal liability in her practice. She has tried cases in state and federal courts, on issues ranging from complex medical negligence claims to constitutional claims.

Trend to watch: "As a recent article in Az Business identified, fewer lawsuits are going to trial and thus there are fewer trained trial attorneys overall. This will impact the ability of people and businesses to find experienced and accomplished trial counsel if and when needed. This will also lead to fewer new trial judges having actual trial experience, which could result in questionable trial results and more appeals."



PATRICK MCGRODER, III
Shareholder
Gallagher & Kennedy
gknet.com

McGroder specializes in plaintiffs' catastrophic personal injury trial litigation, including wrongful death, product liability, aviation, consumer advocacy and professional negligence. His more than 40 years of litigation successes have also yielded many important health and safety reforms. Recognized by peers as one of America's finest trial lawyers, he has garnered professional honors and awards at the local and national levels.

Business advice: "Stop starting every sentence with a first person pronoun. Try listening with empathy, compassion and understanding. It will make you a better human being and a more consummate professional."



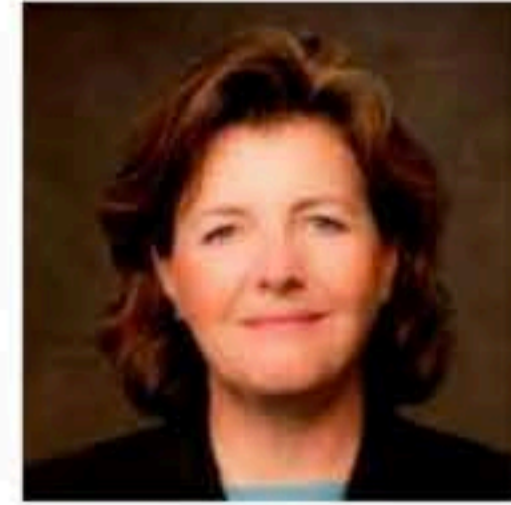
G. JAMES GOODNOW, III
Shareholder
Fennemore
Craig, P.C.
lambgoodnow.com

Goodnow has been named one of "America's Techiest

Lawyers." and has gained national recognition as the face of the Millennial generation in business.

Business advice: "Forge your own path. The legal profession is one of the most traditional, conservative industries in existence. It's easy to get lured into doing it the way everyone did before — and that can be stifling and limiting. Don't be afraid to ask questions and to seek out innovation."

Trend to watch: "Technology will continue to impact and transform almost every aspect of the law. Recently, we became the first legal team in the country — at least to our knowledge — to harness Oculus Rift and virtual reality technology. As a firm, we are also among the first handful of law firms in the United States to deploy ROSS Artificial Intelligence. Across the legal industry, technology is positively impacting case outcomes and making the practice of law more efficient. Ignoring it is not an option."



WENDI SORENSEN
Partner
Burch & Cracchiolo
bcattorneys.com

Sorensen has been certified by the State Bar of Arizona as a Certified Specialist in Personal Injury and

Wrongful Death law due to her nearly three decades of litigation experience in both state and federal court. Her practice focuses on aggravated liability and damages matters.

Trend to watch: "Efficiency in reaching the right result. Consumers of legal services not only expect, but are entitled to, a litigation plan tightly focused on achieving the best result with the least amount of legal expense possible. As attorneys, we provide the best service to our clients when we identify and focus our efforts on the one or two key issues of dispute so the matter can be moved toward a resolution."



GEOFFREY TRACHTENBERG
Managing partner
Levenbaum
Trachtenberg, PLC
www.LTinjurylaw.com

Trachtenberg is a founding partner at Levenbaum

Trachtenberg. He is the past-president of the State Bar of Arizona and the current president of the Arizona Association for Justice.

Business advice: "I am driven by three main philosophies: gratefulness, knowledge and mindfulness. I try daily to appreciate my life and those around me, know more today about the world than yesterday and look for ways to lessen the suffering of others."

Source of pride: "It would be co-developing the SBA's Public Service Center, which serves as a model to providing access to justice for those who have no or limited means and simultaneously leveling the playing field for small and solo lawyers."

Our Leaders Make Us Leaders

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Robert Erven Brown

Shareholder
Church & Ministry Law

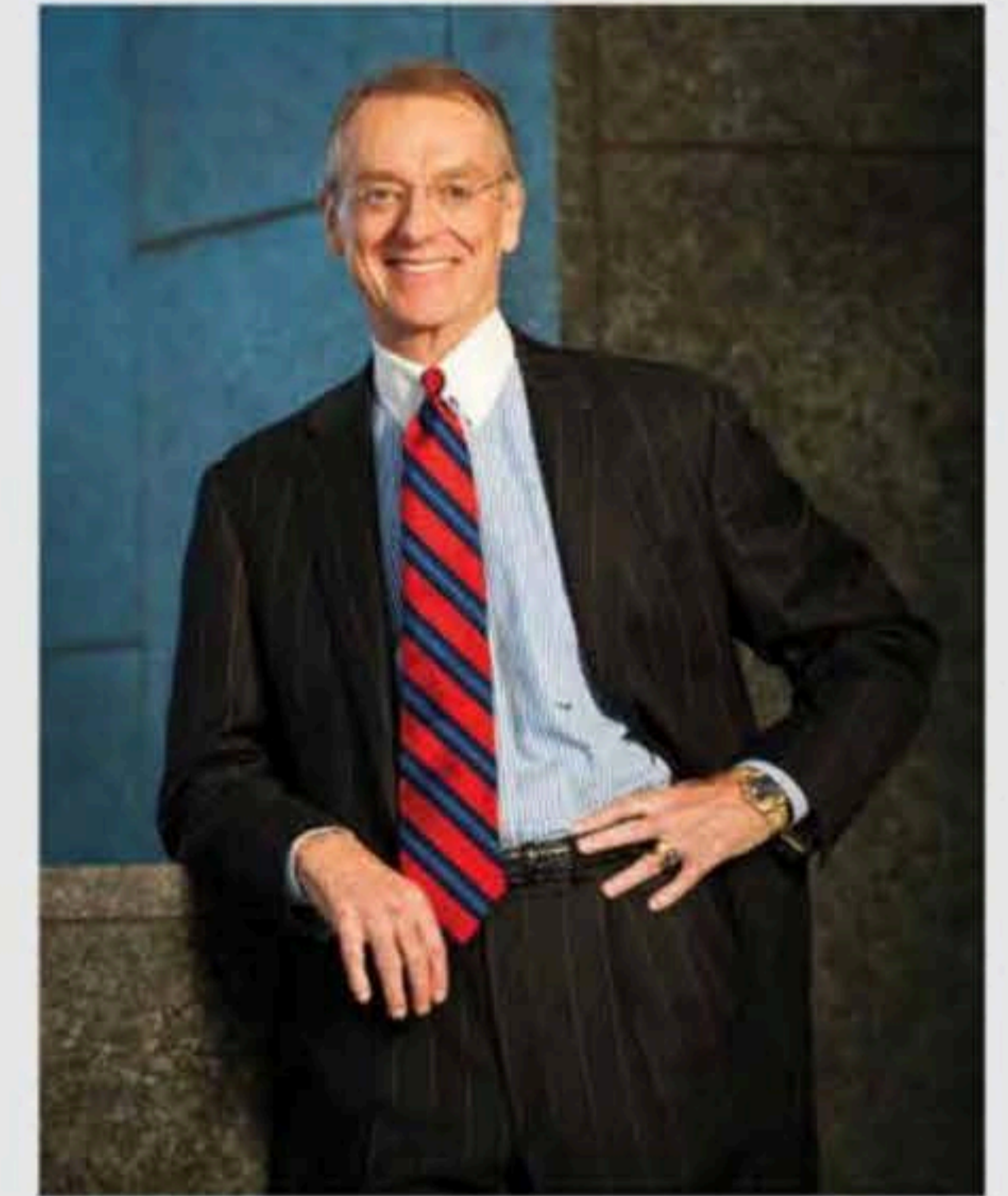
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Patrick J. McGroder, III

Shareholder
Plaintiff's Personal Injury &
Wrongful Death

PERSONAL INJURY CATEGORY



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